

For Immediate Release

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**Skylight Professional Development Selected to Train City Teachers,
Administrators**

The Center for Educational Innovation-Public Education Association Announces
Summer Professional Development Seminar

Upper Saddle River, NJ - July 17, 2002. SkyLight Professional Development, a business of Pearson Education (Pearson, NYSE: PSO), has been selected by The Center for Educational Innovation-Public Education Association (CEI-PEA) to conduct its summer professional development seminar on July 19th at the IBM Training Center in Armonk, NY.

Approximately 20 superintendents and 200 principals, teachers, staff developers and other administrators will attend the seminar. Throughout the day, SkyLight consultants will run six different workshops in classroom management and in reading and math for elementary and middle school.

"The quality of service provided by SkyLight Professional Development has always been exceptional," said Stephen F. Kahn, Director of Professional Development. "The materials used at the professional development workshops have been so effective that community school districts and schools have purchased books from SkyLight to enhance performance in the classroom. Student performance has increased significantly; the results of this training in one case was to place the school as one of the top performing schools in the school district."

The Center for Educational Innovation was established in 1989 as part of the Manhattan Institute for Policy Research and merged with the Public Education Association to form CEI-PEA in early 2000. Composed of former superintendents and administrators from District Four, the non-profit organization provides school reform consultation, leadership development, and support and funding for 150 schools and districts in New York City and New Jersey.

About SkyLight Professional Development

SkyLight Professional Development, a Pearson Education company, is an internationally recognized company dedicated exclusively to the continuing education of K-12 teachers and school administrators. SkyLight provides distance master's

degree programs in teaching and leadership with today's leading educational theorists, as well as online resources, mentoring programs, and consulting services.

About Pearson Education

Educating 100 million people worldwide, Pearson Education is the global leader in integrated education publishing. With such renowned brands as Prentice Hall, Longman, Scott Foresman, Addison Wesley, NCS Pearson, and many others, Pearson Education provides quality content, assessment tools and educational services in all available media to a worldwide marketplace, spanning the learning curve from birth through college and beyond.

Pearson Education is also the global leader in online learning with nearly 2,000 textbook companion Web sites, the InformIT website for technology professionals, and the Learning Network, the award-winning online resource for parents, teachers, and children. Pearson Education (www.pearsoned.com) is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson's primary operations include Financial Times Group and the Penguin Group.